



# momfluentia

## ABOUT MOMFLUENTIAL

FAMILY LIFESTYLE | ALL AGES TRAVEL | PRODUCT EXPERIENCES & REVIEWS

Momfluentia is an award winning family lifestyle blog featuring content about travel, food, tech, fashion and family friendly products. We write about the stuff that we cannot wait to share with our own family and friends

**Real stories, real life, real families you can trust!**

### MEET CIARAN



Ciaran is a busy entrepreneurial mom of 4, She is known for her social media marketing background and a strong, highly engaged online following. Ciaran seeks out the best for her family and loves to share her finds. Her passions include travel and photography.

### HONORS & MENTIONS

- Work at Home Magazine's Top 10 Mom Blogs
- Working Mother Magazine "Most Powerful Women in Social Media"
- Babble's Top 50 Twitter Moms
- OC Family's Top Digital Moms
- Parenting OC Top 15 Mom Bloggers
- Red Tricycle OC Mom Bloggers We Love
- OC Mom Magazine Mom of the Month
- CBS LA Best Local Bloggers

**Quoted & Featured by:** The New York Times, Forbes, Parade, Fast Company, Orange Coast, The OC Register, The Chicago Sun Tribune, NPR, Fox News



31k+



@ciaranblu  
159,000+



@ciaranblu  
20.5k+



@momfluentia  
182k views



450+



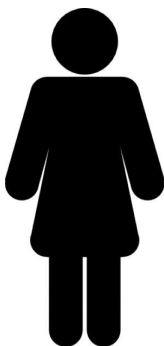
25k+  
UNIQUES/MO

Estimated  
Monthly  
Reach: 250K +

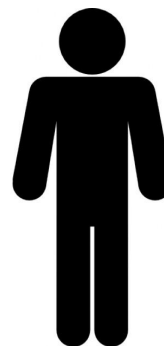
### DEMOGRAPHICS BREAKDOWN



■ 18-34  
■ 35-44  
■ 44-55  
■ 55+



79%  
FEMALE  
READERS



20%  
MALE  
READERS

### READERSHIP BY LOCATION

1. CALIFORNIA
2. NEW YORK
3. TEXAS
4. FLORIDA
5. OHIO
6. ILLINOIS
7. PENNSYLVANIA
8. VIRGINIA

# momfluentia**l** CONTENT

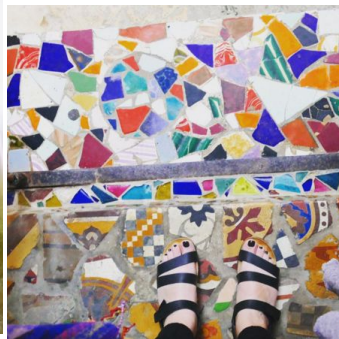
## TOP PERFORMING BLOG POSTS

1. [EVERYTHING YOU NEED TO KNOW ABOUT WHALE WATCHING IN SO CAL](#)
2. [GEM-O-RAMA IN TRONA CALIFORNIA](#)
3. [MALAHIDE CASTLE AND AVOCA CAFE](#)

## PHOTOGRAPHY/INSTAGRAM SAMPLES



TRAVEL/LIFESTYLE



BRAND PARTNERSHIP



FOOD



BRAND PARTNERSHIP

## CONFERENCE SPEAKERSHIPS

- TBEX
- TMS Travel Media Summit
- Type A Summit
- Affiliate Summit
- Mom 2.0
- Women in Travel Summit
- SATW
- Blog Her
- Blog World Expo
- Social Media on the Sand
- PRSA
- Social Media Summit Europe

## BRAND PARTNERSHIPS

- ATT
- Microsoft
- Intel
- Keurig
- Pepperidge Farms
- Disney
- Cottonelle
- Whole Foods
- Starbucks
- Sears
- Delonghi
- Naot Footwear
- Invisalign
- Custom Comfort Mattress

## ADVERTISING OPTIONS

### WEB BANNER MEDIA

From \$300/mo

### IN HOUSE TRAINING/ CAMPAIGN MANAGEMENT/SPEAKERSHIPS

Out-of-the-box services from campaign strategy to content creation, influencer outreach, social media training and management.

packages from \$2500.

### SPONSORED POSTS

From \$500

### GIVEAWAYS

From \$250

### SOCIAL MEDIA PROMOTION

Starting at \$250



## ADDITIONAL PARTNERSHIP OPPORTUNITIES:

- Brand Ambassadorship
- Live Event Organization and/or Hosting
- Live Stream Hosting
- Twitter Party Scripting/Hosting
- Satellite Media Tours
- Public Speaking at conferences/events

**LET'S WORK TOGETHER**

**momfluentia**

**CIARAN BLUMENFELD**

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